NCBW 100

NATIONAL COALITION OF 100 BLACK WOMEN, INC. PHOENIX METROPOLITAN CHAPTER

2023 Madam C.J. Walker Economic Empowerment Expo

"Empowering Tomorrow's Shepreneurs"

June 10, 2023

10:00AM - 2:00 PM MST Time

Sponsor Package

Arizona Broadway Theater
7701 W Paradise Lane
Peoria, AZ 85382

National Coalition of 100 Black Women, Inc.,
Phoenix Metropolitan Chapter
2023 Madam C.J. Walker Economic Empowerment Expo
Saturday, June 10, 2023 (10:00 AM to 2:00 PM) MST

The mission of *The National Coalition of 100 Black Women, Inc. Phoenix Metropolitan Chapter,* is to effect positive, meaningful, and sustainable change to improve the lives of women and girls of African descent throughout the Phoenix metropolitan community and beyond through collaborative programs and initiatives in the areas of health, education, economic empowerment, and advocacy. Expo proceeds will benefit our 2023-2024 programming activities.

Sponsorship Opportunities

TITLE SPONSOR $15,000

- Company banner displayed as a Title Sponsor at the Expo & NCBW Luncheon
- 3-minute promotional video that will be played during the Luncheon
- Two (2) VIP Preferred tables of ten (20 seats) at the MCJW Luncheon and twenty (20) tickets to Expo
- Prominent recognition during the Luncheon
- Recognition as a Title Sponsor on all marketing materials, NCBW Phoenix website and NCBW Phoenix publications
- One (1) MCJW Corporate Recognition Award for your company's outstanding African American woman contributor (sponsor selected award) to be presented at the luncheon
- Opportunity to address NCBW members at a monthly meeting
- Opportunity to present at one mini-empowerment session during the Expo
- One full-page advertisement in the program booklet
- One exhibitor table during the Expo

STRATEGIC PARTNER $10,000

- Company name and logo listed as a Strategic Sponsor at the Luncheon and Expo
- 3-minute promotional video that will be played during the Luncheon
- One (1) VIP Preferred table of ten (10) at the MCJW Luncheon and ten (10) tickets to Expo
- Prominent recognition during the Luncheon
- Recognition as a Strategic Partner on all marketing materials, NCBW Phoenix website, and NCBW Phoenix publications
- One (1) MCJW Corporate Recognition Award for your company's outstanding African American woman contributor (sponsor selected award) to be presented at the luncheon
- Opportunity to address NCBW members at a monthly meeting
- Opportunity to present at one mini-empowerment session during the Expo
- One full-page advertisement in the program booklet
- One exhibitor table during the Expo

PLATINUM $5,000

- Company name and logo listed as a Platinum Sponsor at the Luncheon and Expo
- 3-minute promotional video that will be played during the Luncheon
- One (1) VIP Preferred table of ten (10) at the MCJW Luncheon and ten (10) tickets to Expo
- Prominent recognition during the Luncheon
- Recognition as a Platinum Sponsor on all marketing materials, NCBW Phoenix website, and NCBW Phoenix publications
- Opportunity to present at one mini-empowerment session during the Expo
- One full-page advertisement in the program booklet
- One exhibitor table during the Expo

GOLD $3,000

- Company name and logo listed as a Gold Sponsor at the Luncheon and Expo
- 1-minute promotional video that will be played during the Luncheon
- Five (5) tickets to MCJW Luncheon and Expo
- Prominent recognition during the Luncheon
- Recognition as a Gold sponsor on all marketing materials, NCBW Phoenix website, and NCBW Phoenix publications
- Opportunity to introduce the keynote speaker
- One full-page advertisement in the program booklet
- One exhibitor table during the Expo

SILVER $1500

- Company name and logo listed as a Silver sponsor at the Luncheon and Expo
- 1-minute promotional video that will be played during the Luncheon
- Two (2) tickets to MCJW Luncheon and Expo
- Prominent recognition during the Luncheon
- Recognition as a Silver sponsor on all marketing materials, NCBW Phoenix website, and NCBW Phoenix publications
- One full- page advertisement in the program booklet
- One exhibitor table during the Expo

Advertising Opportunities and Exhibitor Tables

1/2 PAGE COLOR AD……..….$150
1/4 PAGE COLOR AD……...$100
BUSINESS CARD……$50

EXHIBITOR TABLES……..……$150
Each exhibitor table comes with two chairs and one table cover

Logos/Ad Guidelines

All logos must be submitted as vector images in B/W and Color. Only high-resolution logos will be accepted.
Logos from websites will not be accepted.
FORMATS: EPS or JPEG
AD SIZES:
*Full Page **8.5W x 11L**
Half Page **8.5W x 5.5L**
Quarter Page **4.25W x 5.5L**
Business Card **3.5W x 2.0L**

EMAIL: mcjwphoenix@gmail.com
SUBJECT: MCJW Phoenix 2023

Graphic design support is available per request for a select number of ads on a first come, first serve basis.
****Please note, full page ads are only available with sponsorship packages.***

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SPONSORSHIP FORM

Name _____ **Title** _____
Company _____
Address _____
City _____ **State** _____ **Zip** _____
Phone _____ **Fax** _____
Email _____

SPONSORSHIP LEVEL:

- ❑ **Title Sponsor $15,000**
- ❑ **Strategic Partner $10,000**
- ❑ **Platinum $5,000**
- ❑ **Gold $3,000**
- ❑ **Silver $1500**

ADVERTISING AND EXHIBITOR OPPORTUNITIES

- ❑ Half Page: $150
- ❑ Quarter Page: $100
- ❑ Business Card: $50
- ❑ Exhibitor Table: $150
- ❑ **I am not submitting an ad, but I am providing a donation to support NCBW Phoenix's mission/ programs $**_____

Name as it should appear on all printed materials: _____

*(To be acknowledged in the event program booklet, the sponsorship form and payment must be received by NCBW Phoenix on or before **May 8, 2023**). Please e-mail camera-ready ads (where applicable) by **May 8, 2023** to mcjwphoenix@gmail.com.*

Names and Email Addresses of Guests Attending (please attach additional sheets as necessary)

Guest Name:	**Email Address:**

Total Amount $

Payment Type: ☐ Cash/Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover Card #:

_____Expires: _____CVV Code: _____

Name: _____Organization: _____Address: _____

City: _____State: ____Zip: _____

Email: _____Daytime Phone: _____Cell Phone: _____

Signature: _____Date: _____

National Coalition of 100 Black Women, Inc., Phoenix Metro Chapter
PO Box 91267 | Phoenix, AZ 85066
https://ncbw100phx.org/
Tax ID#: 47-5387892
Thank you for supporting NCBW 100 Phoenix, a 501(c)(3) organization!