



**National Coalition of
100 Black Women, Inc.
Phoenix Metropolitan Chapter
2023 Madam C.J. Walker
Economic Empowerment Expo**

On behalf of the National Coalition of 100 Black Women, Inc. (NCBW), Phoenix Metropolitan Chapter, we are excited to invite you to be a part of our **2023 Madam C.J. Walker Economic Empowerment Expo** with the theme:

“Empowering Tomorrow’s Shepreneuers”

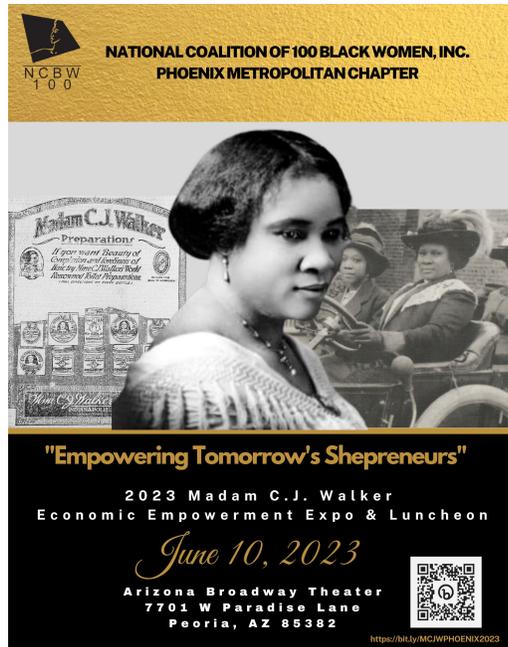
The event will be held on Saturday, June 10, 2023 from 10:00 AM - 2:00 PM MST at the Arizona Broadway Theater in Peoria, AZ.

The 2023 Economic Empowerment Expo is named in honor of the life and legacy of the first self-made millionairess, Madam C.J. Walker. Paying homage to the life and legacy of Madam C.J. Walker, the 2023 Economic Expo celebrates Black women-owned businesses and offers mini empowerment sessions designed to engage, network, educate, and harness the collective power of Black women entrepreneurs.

We will begin the day by offering mini empowerment sessions featuring leaders from partnering companies addressing key areas of expertise that affect a diverse segment of women such as pay equity, livable wage employment and Black women business growth. Following the mini empowerment sessions, we will host the luncheon and awards program, followed by the Expo, which will provide opportunities to network and visit exhibitor tables of local businesses, community partners and sponsors. We look forward to your support of our goal to provide an impactful and empowering event that not only celebrates the legacy of Madam C.J. Walker, but also celebrates the legacy of our chapter and the community work that we have implemented over the past seven years!

For the first time, NCBW 100 Phoenix is also celebrating the future generation of Black women entrepreneurs, by highlighting Black girls under the age of 18, who participated in our Youth Entrepreneur Series (YES) program, which consisted of our YES Biz Grant and the Pitch Perfect contest for aspiring and existing entrepreneurs. The intent is to celebrate the accomplishments of these young Black girls as they are the next generation of Black entrepreneurs to pave the way for others, and to follow the legacy of Madam C.J. Walker “to provide employment to hundreds of women of [our] race.” The timely Expo falls on the heels of Black Women’s History Month (April) and three months shy of Black Women’s Equal Pay Day (September 21).

NCBW is a national 501(c)(3) non-profit organization which through advocacy, our members work as change agents to influence policy that promotes gender equity in health, education and economic empowerment for Black women and girls. The Economic Empowerment Committee implements programming that focuses on financial literacy, family wealth building, and entrepreneurship. NCBW’s empowerment programs include comprehensive workshops and seminars that promote economic self-sufficiency. Our mission is to advocate on behalf of Black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment.



The Coalition is poised to partner and engage local Chambers, the Arizona State Legislature, Greater Phoenix Economic Council, SCORE, Small Business Administration, and local banks to develop policy, provide workforce training and technical assistance, create talent, and contract opportunities, and ensure equity in lending. As an advocacy organization, the Coalition's work is to ensure Black women and girls are not left out of the discussion or the distribution of resources. The Coalition calls for better policy for working mothers, more inclusive equal pay initiatives, and technical assistance to women entrepreneurs of color interested in securing competitive local, state, and federal bids and contracts.

Our economic empowerment focus is on ensuring that Black women entrepreneurs have a voice, resources, network, technical skills, and funding to ensure their sustainability. We are asking for your support as we continue this work of impact and advocacy for our community.

With your sponsorship and partnership, we will continue to offer these key programs to the Phoenix Community. Additionally, your company will be recognized for its commitment in building stronger healthier communities with a lasting impact.

We have several sponsorship levels for you to support our economic empowerment efforts. The details and benefits are outlined in the enclosed attachments. If you choose to partner with us as a sponsor, our goal is to include your logo on all of our marketing materials for the full duration of the marketing campaign. The deadline for logo placement on our marketing materials is March 15, 2023 as the marketing campaign will start in late March.

Please indicate your support by returning the enclosed sponsorship form and payment to:
NCBW 100 Phoenix Metropolitan Chapter
P.O. Box 91267
Phoenix, AZ 85066

Please also submit a copy of the sponsorship form via email to mcjwphoenix@gmail.com so that we can account for the original form that will be forthcoming.

If you have any questions, or if you need any additional information, please feel free to contact Co-Chairs Micha Harris/Tyisha Gillette via phone at (602) 935-0252 or via email to mcjwphoenix@gmail.com.

We are hopeful that you will support our mission to advance economic, health, and education equity for Black women and girls throughout the Phoenix Metropolitan community and beyond.

Sincerely,

*Donna
Williams*

Chapter President

Sharon Jaycox

First Vice President
Programs

Regina Ponder

Second Vice President,
Finance and Fund
Development

Micha Harris

Tyisha Gillette

Co-Chairs, Economic
Empowerment Committee

Enclosed: 2023 MCJW Sponsorship Package