



The National Coalition of 100 Black Women, Inc. Phoenix Metropolitan Chapter Presents the 2023 Afro Unicorn[®] and NCBW100 Phoenix Youth Entrepreneur Series (YES) Biz Grant Application

What is the YES Biz Grant?

As a part of the Youth Entrepreneur Series (YES) offered by The National Coalition of 100 Black Women, Inc. Phoenix Metropolitan Chapter, with the financial support and strategic partnership of Afro Unicorn,[®] NCBW100 Phoenix has developed the **2023 Afro Unicorn[®] and NCBW100 Phoenix YES Biz Grant Application.**

The YES Biz Grant will be awarded to Black, female aspiring or existing entrepreneurs between the ages of 5-17 who reside in the state of Arizona. The YES Biz grant was developed to drive positive systemic change that results in gender equity in business and economic empowerment, to create a foundation for building generational wealth for Black girls, and to promote and support youth entrepreneurship. The Youth Entrepreneur Series and the YES Biz Grant demonstrate our commitment to advocate for and invest in, young Black female entrepreneurs.

There will be a maximum of five grants available. Each grant awarded will be a MINIMUM of \$1000 each. The grant is intended to reward innovation, business planning, execution, and the applicant's ability to communicate their ideas. The purchase of Afro Unicorn[®] attire/accessories is not required to win.

Program Guidelines and Priorities:

* Applicant must be a Black (African American) girl between 5 and 17 years of age, with a business plan and/or existing business. Free training is provided to help you with your business plan.

* Grants will be awarded to the applicants who demonstrate a thorough business plan, including (but not limited to) Sales, Marketing and Financials. The submission must clearly articulate how grant money will be used.

* Applicant must reside in the State of Arizona.

* Only one (1) grant will be awarded per applicant and per household.

* Business plan and application must be submitted by 11:59 pm MST on January 30, 2023. Late applications will not be reviewed and will not be considered. Free training is provided to help you with your business plan.

* After all submissions are received, representatives from NCBW100 Phoenix Metropolitan Chapter and Afro Unicorn,[®] will review each application and determine which applicants will move on to the next phase to pitch their business need or business idea to a panel of judges.

* Interviews will be conducted within the month of February 2023 where applicants will be able to pitch/present their business plan to the judges for final decision.

* Photo ID/Student ID or report cards will be used to verify race, gender, and age.

*In addition to submitting a completed YES Biz Grant application, each applicant must attend the following two VIRTUAL training sessions to be eligible to participate in the February 25, 2023, pitch contest:

1. Fashion Your Business Plan - January 21, 2023 (10:00 AM - 12:30 PM MST)
2. Fashion Your Pitch - February 4, 2023 (10:00 AM - 12:30 PM MST)

To reiterate, if applicants do not attend both sessions, grant eligibility will be forfeited.

* Five (5) winners of the \$1,000 grant will be notified on the spot at Pitch Perfect, Feb 25, 2023. The decision of the judges will be final.

*Funds will be disbursed in March 2023

***Winners will be recognized at our Madam C.J. Walker Economic Empowerment Expo on June 10, 2023. Winners will also be granted a booth at the Expo to showcase their products or services.**

Application Submission Instructions:

Please email one copy of a completed and typed YES Biz Grant application, your business plan, and a photo ID/student ID or report card, by 11:59 pm MST on January 30, 2023 to

ATTN: National Coalition of 100 Black Women, Inc. Phoenix Metropolitan Chapter Economic Empowerment Committee at mcjwphoenix@gmail.com

To submit PDF form, click the submit button below

Questions or Additional Information:

Please submit any questions to ATTN: National Coalition of 100 Black Women, Inc. Phoenix Metropolitan Chapter Economic Empowerment Committee at: mcjwphoenix@gmail.com.

2023 Afro Unicorn® and NCBW100 Phoenix Youth Entrepreneur Series (YES) Biz Grant Application

Please type your answers. <i>(Use an additional piece of paper if necessary)</i>			
1.	<table style="width: 100%; border: none;"> <tr> <td style="border: none; width: 50%; padding: 5px;">Last Name:</td> <td style="border: none; width: 50%; padding: 5px;">First Name:</td> </tr> </table>	Last Name:	First Name:
Last Name:	First Name:		
2.	Mailing Address Street: City: _____ State: _____ Zip: _____		
3.	Daytime telephone number: Email address: _____		
4.	Date of birth: Month _____ Day _____ Year _____ Gender <input type="checkbox"/> Male <input type="checkbox"/> Female Ethnic Background <input type="checkbox"/> American Indian or Alaskan Native <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Native Hawaiian or other Pacific Island <input type="checkbox"/> White <input type="checkbox"/> Hispanic or Latino <input type="checkbox"/> Multi-Racial		
5.	Do you have an existing business? Yes _____ No _____ If yes, is your business registered? Yes _____ No _____ If your business is registered, please provide the EIN/Tax ID Number: Please provide the official name of your business if applicable.		

6.	Please describe your business including what product(s) or service you offer or plan to offer in the future.
7.	How long have you operated your business? If your business is not currently in operation, when do you plan to begin operations?
8.	Tell us something unique about yourself and why we should choose you as one of the grant recipients. Please feel free to discuss any extraordinary talents, skillset, community involvement, and leadership experiences that you would like to share.
9.	If awarded the grant, how will you use the grant money for your business? What is the desired impact on your customer?

✓ **Please remember to include the following checklist items.**

Checklist:

- Completed and Signed Application
- Business Plan
- Photo ID/Student ID or report card
- Register for January 21, "Fashion Your Business Plan"
- Register for February 4, "Fashion Your Pitch"

Eligible applicants who pass Phase One, will be required to pitch at "Pitch Perfect" on **February 25, 2023.**

Email completed application package to the National Coalition of 100 Black Women, Inc. Phoenix Metropolitan Chapter at:
MCJWPHOENIX@GMAIL.COM

REMINDER:
Applications must be received by The National Coalition of 100 Black Women, Inc.
Phoenix Metropolitan Chapter
By 11:59pm MST on January 30, 2023.
No exceptions!