

# AD AND EXHIBITOR PACKAGE



An Economic Empowerment Program of the National Coalition of 100 Black Women, Inc.

NATIONAL COALITION OF 100 BLACK WOMEN, INC.  
PHOENIX METROPOLITAN CHAPTER



## SAVE THE DATE

2025 *Madam C. J. Walker Economic Empowerment  
Expo & Conference*

06.07.25

PERA Club - 1 E Continental Dr. Tempe, AZ  
85288



2025 Theme:

*“Taking Action Today While  
Building a Legacy for Tomorrow”*



**National Coalition of  
100 Black Women, Inc.**  
**Phoenix Metropolitan Chapter**  
**2025 Madam C.J. Walker  
Economic Empowerment  
Expo and Conference**



On behalf of the National Coalition of 100 Black Women, Inc. (NCBW), Phoenix Metropolitan Chapter, we are excited to invite you to be a part of our **2025 Madam C.J. Walker Economic Empowerment Expo and Conference** with the theme:

**“Taking Action Today While Building a Legacy for Tomorrow”**

The event will be held on Saturday, June 7, 2025, from 9:00 AM - 3:00 PM MST. Thanks to our Premier Partner, SRP, this year’s Expo and Conference will be held at the PERA Training and Conference Center located at 1 East Continental Drive Tempe, AZ 85281.

The 2025 Economic Empowerment Expo and Conference is named in honor of the life and legacy of the first self-made millionairess, Madam C.J. Walker. Paying homage to the life and legacy of Madam C.J. Walker, the 2025 Economic Expo celebrates Black women-owned businesses and offers mini empowerment sessions designed to engage, network, educate, and harness the collective power of Black women entrepreneurs.

We will begin the day by offering mini empowerment sessions featuring leaders from partnering companies addressing key areas of expertise that affect a diverse segment of women such as pay equity, livable wage employment and Black women business growth. Following the mini empowerment sessions, we will host the luncheon and awards program, followed by the Expo, which will provide opportunities to network and visit exhibitor tables of local businesses, community partners and sponsors. We look forward to your support of our goal to provide an impactful and empowering event that not only celebrates the legacy of Madam C.J. Walker but also celebrates the legacy of our chapter and the community work that we have implemented over the past eight years!

For the third consecutive year, NCBW 100 Phoenix is also celebrating the future generation of Black women entrepreneurs, by highlighting Black girls under the age of 18, who participated in our Youth Entrepreneur Series (YES) program, which consisted of our YES Biz Grant and the Pitch Perfect contest for aspiring and existing entrepreneurs. During the Luncheon and Expo, we will celebrate the accomplishments of these young Black girls as they are the next generation of Black entrepreneurs to pave the way for others, and to follow the legacy of Madam C.J. Walker “to provide employment to hundreds of women of [our] race.” The timely Expo falls on the heels of Black Women’s History Month (April) and one month shy of National Black Women’s Equal Pay Day (July 27, 2025).

NCBW is a national 501(c)(3) non-profit organization which through advocacy, our members work as change agents to influence policy that promotes gender equity in health, education and economic empowerment for Black women and girls. The Economic Empowerment Committee implements programming that focuses on financial literacy, family wealth building, and entrepreneurship. NCBW’s empowerment programs include comprehensive workshops and seminars that promote economic self-sufficiency.

Our mission is to advocate on behalf of Black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment.

The Coalition is poised to partner and engage local Chambers, the Arizona State Legislature, Greater Phoenix Economic Council, SCORE, Small Business Administration, and local banks to develop policy, provide workforce training and technical assistance, create talent, and contract opportunities, and ensure equity in lending. As an advocacy organization, the Coalition's work is to ensure Black women and girls are not left out of the discussion or the distribution of resources. The Coalition calls for better policy for working mothers, more inclusive equal pay initiatives, and technical assistance to women entrepreneurs of color interested in securing competitive local, state, and federal bids and contracts.

Our economic empowerment focus is on ensuring that Black women entrepreneurs have a voice, resources, network, technical skills, and funding to ensure their sustainability. We are asking for your support as we continue this work of impact and advocacy for our community. With your participation as an exhibitor, or sponsorship for ad placement, we will continue to offer these key programs to the Phoenix Community.

If you are interested in submitting an ad or serving as an exhibitor, please submit a copy of the enclosed ad and exhibitor form by April 30, 2025 via email to [mcjwphoenix@gmail.com](mailto:mcjwphoenix@gmail.com) so that we can appropriately account for your ad or exhibitor table. **Payment instructions will be forthcoming after we receive your completed form. However, there is an invoice option on the following page should you choose to be invoiced.**

In the interim, if you have any questions, or if you need any additional information, please feel free to contact Chair Shawna Stevens via phone at (602) 935-0252 or via email to [mcjwphoenix@gmail.com](mailto:mcjwphoenix@gmail.com).

We are hopeful that you will support our mission to advance economic, health, and education equity for Black women and girls throughout the Phoenix Metropolitan community and beyond.

Sincerely,

---

<i>Donna Williams</i> Chapter President	<i>Dr. Sharon H. Jayeors, Ph.D.</i> First Vice President, Programs	<i>Micha Harris</i> 2 <sup>nd</sup> Vice President, Finance and Fund Development	<i>Shawna Stevens</i> Chair, Economic Empowerment Committee
--	---	---	--



2025 Madam C.J. Walker Economic Empowerment Expo and Conference

June 7, 2025 (9:00 AM to 3:00 PM) Arizona Time

Ad and Exhibitor Sponsorship Form

- 1/2 PAGE COLOR AD.....\$150
1/4 PAGE COLOR AD.....\$100
BUSINESS CARD.....\$50
EXHIBITOR TABLES.....\$150
Each exhibitor table comes with two chairs and one table cover



Logos/Ad Guidelines

Only high-resolution ads or logos will be accepted. Logos from websites will not be accepted.

FORMATS: EPS or JPEG

AD SIZES:

- \*Full Page 8.5W x 11L
Half Page 8.5W x 5.5L (Horizontal)
Quarter Page 4.25W x 5.5L
Business Card 3.5W x 2.0L

EMAIL: mcjwphoenix@gmail.com

SUBJECT: MCJW Phoenix 2025

Graphic design support is available per request for a select number of ads on a first come, first serve basis.

\*Please note, full page ads are only available with sponsorship packages.

Name \_\_\_\_\_ Title \_\_\_\_\_
Company \_\_\_\_\_
Address \_\_\_\_\_
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
Phone \_\_\_\_\_ Fax \_\_\_\_\_
Email \_\_\_\_\_

ADVERTISING AND EXHIBITOR OPPORTUNITIES

- Half Page: \$150
Quarter Page: \$100
Business Card: \$50
Exhibitor Table: \$150
I am not submitting an ad, but I am providing a donation to support NCBW Phoenix's mission/ programs \$ \_\_\_\_\_

Business Name as it should appear on printed materials: \_\_\_\_\_
(To be acknowledged in the event program booklet, the ad or exhibitor form and payment must be received by NCBW Phoenix on or before May 5, 2025). Please e-mail camera-ready ads (where applicable) by May 5, 2025, to mcjwphoenix@gmail.com.
You can select the option to be invoiced below, and an invoice will be sent to you by April 30, 2025.

If you are an exhibitor, you may bring one guest to support you at your booth. Please enter your information as an exhibitor, and the contact information for your supporter below.

Guest Name: \_\_\_\_\_ Email Address: \_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

Total Amount \$ \_\_\_\_\_

Payment Type: [ ] Please send invoice [ ] Cash/Check [ ] Visa [ ] MasterCard [ ] American Express
[ ] Discover Card #: \_\_\_\_\_ Expires: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name: \_\_\_\_\_ Organization: \_\_\_\_\_ Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

National Coalition of 100 Black Women, Inc., Phoenix Metro Chapter
PO Box 91267 | Phoenix, AZ 85066
https://ncbw100phx.org/
Tax ID#: 47-5387892
Thank you for supporting NCBW 100 Phoenix, a 501(c)(3) organization!