



The National Coalition of 100 Black Women, Inc.

Phoenix Metropolitan Chapter

Presents

Legends 2023

We are Actively Preparing to Host Excerpts from

Selma the Musical

“Uncompromising Undeniable Unforgettable”

Featured Special Guest and National Civic Engagement Honoree,

Ms. Viola Ford Fletcher

Tulsa Massacre Survivor and Author

December 17, 2023, 2 PM—Matinee Show

Scottsdale Center for the Arts

*The National Coalition of 100 Black Women, Inc. – Phoenix Metropolitan Chapter (NCBW Phoenix), Legends 2023 year-end signature holiday event and fundraiser, is just on the horizon and we are gearing up to honor both local and national community leadership who have supported our values through their outstanding societal contributions. To this end, Ms. Viola Ford Fletcher, “Mother Fletcher”, Tulsa Massacre survivor, and the world’s oldest living author, has been tapped as our National Civic Engagement Honoree! We are most fortunate to have this living legend agree to grace us first-hand with her monumental story. This first-in-time, Arizona presentation, is being accompanied by gifted musicians and actors, as they reenact the historic and tumultuous attack on civil liberties landmarked in the March 7, 1995 protest across the Edmund Pettus Bridge in Selma, Alabama, with “live” song selections from the production *Selma the Musical*. The show’s producer, Ms. Jana Haynes will narrate this riveting tale accompanied by powerful displays of musicality and truth concerning voting rights in this nation. However, it cannot take place without the investment of our incredible partners!*

Having recently been made aware of this opportunity, NCBW Phoenix is on board to make this happen. In order to bring this program to fruition, NCBW Phoenix has been charged with underwriting the cost of the performance to include round-trip airfare and support of the limited cast and crew (food and lodging, and ancillary transportation). Our goal is to secure the needed fiscal support for the preparation and launch of this special engagement by the targeted performance date of December 17, 2023. This initial investment enables the team to begin preparation in the next several days. We are counting on the support of the community at large, in order to move forward. Please see the attached Sponsorship Packages for this much anticipated noteworthy holiday event. Three to five initial Platinum and Gold Level commitments are all that we need to help jumpstart this amazing production here in the Valley. We are very excited about the support that is beginning to pour in! And we appreciate it. For those of have already donated to this effort, we thank you! We hope that we can rely on the partnership of others as we pursue this exciting project. Hyperlinks enlarging recent newsworthy undertakings regarding our special guests are below for your perusal. Thank you in advance for your partnership and generous support!

Please return responses to info@ncbwphx.org. Questions? Contact us at 602-935-0252.

RECENT PRESS

<https://news.un.org/en/story/2023/08/1140082> - Ms. Viola Ford Fletcher addresses the United Nations.

<https://www.ebony.com/required-reading-viola-ford-fletcher-last-survivor-of-the-tulsa-massacre-black-authors-august-2023/>

Ebony recommends, *Don’t Let My Story Be Buried*, as recommended reading.

<https://apnews.com/article/viola-fletcher-book-memoir-tulsa-race-massacre-0042fdce69750104e9dd6aef69f63de0> Oldest Tulsa Massacre survivor publishes memoir. . .

https://youtu.be/hTKz7QLSh4U?si=p1xmO_JgVSY_nqH7 Official Trailer: Rebuilding Black Wall Street | Hosted By Morris Chestnut

<https://selmathemusical.com/> *Selma the Musical* Website

Sponsorship Packages

Selma the Musical

“Uncompromising Undeniable Unforgettable”

\$15,000 PLATINUM – THE EMMYS:

<ul style="list-style-type: none">• 20 registered guests• Ten (10) autographed copies of the Author’s book• Swag Bags• Recognition during the program (MC/Sponsor Slide)• Company name and logo listed as Platinum Sponsor in the program eBook• Premier Seating	<ul style="list-style-type: none">• Inclusion with event publicity and marketing• Hyperlink on NCBW website – Banner• Two Designated Panel Representatives during Author Q&A• Invitation Only VIP After Party (AP) w/Author• Personalized Photographs w/Author for VIP Guests• Full inside cover page color ad (Photo Ready)
---	--

\$10,000 GOLD – LEADING ACTORS:

<ul style="list-style-type: none">• 15 registered guests• Seven (7) autographed copies of Author’s book• Swag Bags• Recognition during the program (MC/Sponsor Slide)• Company name and logo listed as Gold Sponsor in the program eBook• Premier Seating	<ul style="list-style-type: none">• Inclusion with event publicity and marketing• Hyperlink on NCBW website – Banner• One Designated Panel Representative during Author Q&A• Invitation Only VIP AP w/Author• Personalized Photographs w/Author for VIP Guests• Full-page inside back page color ad (Photo Ready)
--	---

\$5,000 – RUBY – CENTER STAGE:

<ul style="list-style-type: none">• 8 registered guests• Four (4) autographed copies of the Author’s book• Recognition during the program (MC/Sponsor Slide)• Company name and logo listed as Ruby Sponsor in the program eBook• Premier Seating	<ul style="list-style-type: none">• Inclusion with event publicity and marketing• Hyperlink on NCBW website -Banner• Invitation Only VIP AP• Personalized Photographs w/Author for VIP Guests• Full-page interior color ad (Photo Ready)
--	---

\$3,000 SILVER – CURTAIN CALL

<ul style="list-style-type: none">• 6 registered guests• Three (3) autographed copies of the Author’s book• Recognition during the program (MC/Sponsor Slide)• Company name and logo listed as Silver Sponsor in the program eBook	<ul style="list-style-type: none">• Inclusion with event publicity and marketing• Hyperlink on NCBW website – Banner• Invitation Only VIP AP• Personalized Photographs w/Author for VIP Guests• Full-page interior color ad (Photo Ready)
---	--

\$1,500 BRONZE – THE MEZZANINE:

<ul style="list-style-type: none">• 4 registered guests• One (1) autographed copy of the Author’s book• Recognition during the program (Sponsor Slide)• Company name and logo listed as Bronze Sponsor in the program eBook	<ul style="list-style-type: none">• NCBW website – Banner• Invitation Only VIP AP• Personalized Photographs w/Author for VIP Guests• Full-page interior color ad (Photo Ready)
--	--

NCBW Phoenix 8th Annual Legends Celebration

SUNDAY, December 17, 2023, 2:00 PM – 5:00 PM

SPONSORSHIP FORM

Selma the Musical

*“Uncompromising **Undeniable** Unforgettable”*

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

CHOOSE SPONSORSHIP LEVEL:

- Platinum – The Emmys \$15,000 Gold – Leading Actors \$10,000 Ruby – Center Stage \$5,000 Silver – Curtain Call \$3,000 Bronze – The Mezzanine \$1,500
 Playwright & Friends \$500***

*** Includes program eBook listing and two (2) guest AP access passes)

Additional amount to support NCBW Phoenix’s mission and programming \$ _____

Total Amount:

\$

Payment type: Cash/Check Visa MasterCard American Express

Discover

Card #: _____ Expires: _____ CVV Code: _____

Name: _____ Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Daytime Phone: _____ Cell Phone: _____

Signature: _____ Date: _____

ADDITIONAL INFORMATION:

Name as it should appear on all printed materials:

*(To be acknowledged in the event program eBook, the sponsorship form and payment should be received on or before Tuesday, **November 28, 2023**. Please e-mail camera-ready ads (where applicable) by Tuesday, **November 28, 2023**, to info@ncbw100phx.org.)*

NCBW Phoenix 8th Annual Legends Celebration

SUNDAY, December 17, 2023, 2:00 PM – 5:00 PM

Selma the Musical

*“Uncompromising **Undeniable** Unforgettable”*

Provide names and email addresses of all registered guests here. (Please attach additional sheets as needed.)

Names

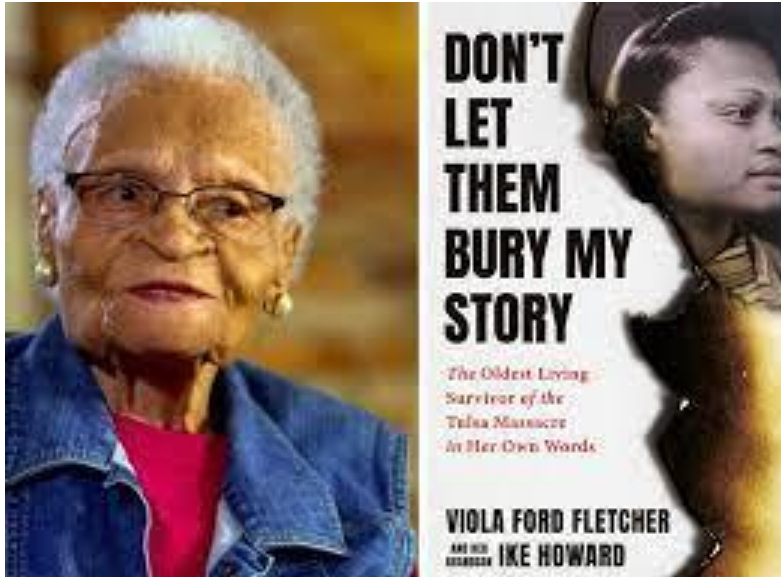
Email Addresses

Thank you for supporting NCBW Phoenix a 501(c)(3) organization!

NCBW Phoenix mission is to effect positive, meaningful, and sustainable change to improve the lives of Black women and girls throughout the Phoenix metropolitan community and beyond, through collaborative programs and initiatives in the areas of health, education, economic empowerment, and civic engagement. Continued promulgation of our values and ethos solidifies the sustainability of this mission. As we improve the lives of our women and girls, we strengthen our communities.

National Coalition of 100 Black Women, Inc., Phoenix Metropolitan Chapter
PO Box 91267, Phoenix, AZ 85066
www.ncbw100phx.org
602-935-0252

“If not us, then who? If not now, then when?” — John Lewis



Selma

THE MUSICAL

THE UNTOLD STORIES

